



Expand Into International Markets: Exporting Food and Agriculture Products

Thursday, July 10, 2014

8:30 AM until 12:30 PM

Maryland Department of Agriculture
50 Harry S Truman Parkway, Annapolis MD 21401

Join us for a free half-day seminar to learn the basics of exporting and hear from our panel of experts from SUSTA, Maryland Department of Agriculture, the Maryland Small Business and Technology Development Center and Global Insurance Services.

- How to Export and Expand Distribution into the Canadian Market
- USDA Programs to Cut Your International Marketing Budget in Half
- How to Find the Right Foreign Distributors
- How to Write an International Business Plan
- How to Finance and Protect Your International Transactions

SPECIAL PRESENTATIONS

"Exploring the Canadian Market" featuring guest speakers via SKYPE:

Simon Pilsworth, SJP International, Ontario, Canada

Heidi Kim, Argyle Communications, Toronto, Canada

ALREADY EXPORT SAVVY BUT HAVE QUESTIONS ABOUT MAP ACTIVITIES? Kristin Core of SUSTA will be available to answer your questions, assist with your MAP application or consult one-on-one how your company can best take advantage of SUSTA's programs to promote exports. Call or email to schedule an appointment.

Advance Registration is required | No Cost to Attend

[REGISTER HERE](#)

http://www.susta.org/services/outreach_events.html

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